

Smokin' Rebates®

Tobacco rebates & exclusive offers made easy

Smokin' Rebates® is a seamless data reporting service that helps retailers take advantage of numerous tobacco rebate programs. Smokin' Rebates gathers, formats and packages the data the way the cigarette manufacturers want it. After the initial set-up, it can be 100% transparent to retailers.

Sales data is important for tobacco manufacturers. The Scan Data Reporting Programs of both RJ Reynolds and Philip Morris offer rebates up to \$.15 per carton to retailers who provide them with tobacco sales data. This data is helpful for market research, and can be used to create promotions, marketing events or other rebate programs for tobacco sales. Smokin' Rebates allows retailers to automatically participate in these programs by capturing sales data and reporting it in the proper format. Not only is there continuous **rebate** money involved, but there are **exclusive promotions** for those who participate in this program as well.



Program Features

- Transmissions of the Smokin' Rebates program are approved by both RJ Reynolds and Philip Morris
- Smokin' Rebates captures and transmits tobacco and tobacco-related sales data to appropriate manufacturers in their desired format
- Available for most industry POS terminals
- Effortless automated operations
- Retailers can review, edit, and approve sales activity prior to transmission
- Analytic reports that offer internal insight about each store's tobacco category
- Cloud-based service ensures virtual access and smooth operation



Easy to set-up
Easy to use

Cloud-based service
available from any
location

Program Benefits

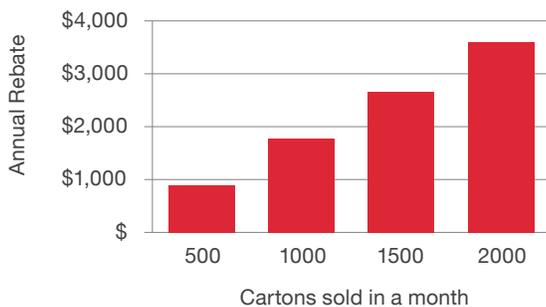
- Terrific way for retailers to add upwards of \$500 per month in additional rebates
- No long term contract or obligation
- Smokin' Rebates will work seamlessly with your existing back office solutions
- Rebate checks are transmitted directly to the retailer every three months
- Once set up, Smokin' Rebates can be 100% transparent to the retailer—we capture, package and send the information to the manufacturers on the retailer's behalf
- There is a one-time initial set-up investment and then a small monthly administrative fee (on a per store basis). Please call us for pricing.

To find out more, visit us
online at SmokinRebates.com
or call us at 1.800.653.3345

Smokin' Rebates®

Maximize your cigarette sales with automatic rebates on every sale of key brands

How Much Can I Make?



You have the potential to make hundreds of dollars per month, just for sharing your tobacco sales data!

Example: Estimated rebate for a store selling 1500 cigarette cartons per month is up to \$2,700 annually

Not Scanning Now?

If you are not scanning now, that's okay, Smokin' Rebates **does not** require that retailers use our ePB™ backoffice and price book solutions.

Smokin' Rebates comes with a cloud-based application to remotely manage price book, promotions, tier and mix-match pricing as well as supplier updates for the tobacco category.

Call us to inquire about our free scanning tools that connect your store to Smokin' Rebates.

Tobacco Programs Covered

- RJR Scan Data Reporting Program
- PM USA Scan Data Incentive Program
- USSTC Scan Data Incentive Program
- PM USA AOM Scan Data Incentive Program

How it works

Smokin' Rebates automatically captures and transmits tobacco category sales data to tobacco manufacturers using a cloud-based system that works with most industry POS terminals and back office systems. Retailers can review, edit, and approve sales activity prior to transmission, as well as opt to use analytic reports to gain insight into each store's tobacco category.

“With multiple store locations, getting the data into the correct format on a weekly basis would not be possible. The Smokin' Rebates program does this automatically and is simple and easy to use. As a small retailer, participating in the rebate programs helps us compete with larger stores and is well worth the small processing fee!”

— Operations Manager
Multi-chain C-store(s) in midwest



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